

640

WPRU

## BULLETIN

Norris Love  
EDITOR IN CHIEF

Paul A. Dunn

Managing Editor

William Gies

Joe Nye

Advertising Manager      Publicity Manager

Vol. 1 - No. 2

Studios Located

In Tenth Entry

Holder Hall

Telephone: Pr 1-0788

Ext. 709

Mar. 14 to 28

# The Lines Are Busy



### Robert B. Yegge Station Manager

Known as Bob to all his friends, WPRU's Station Manager rose through the Advertising Department to become its chief, and finally take over the station's reins in November of 1954. A junior in Campus Club and on the Undergraduate Council, Bob hails from Denver, Colorado and plans to practice law.

Wiretapping? Maybe in New York, but never in Princeton! Yet, WPRU presents an inside story of what could (and has) happened to the campus lines.

While installing a radio line for dinner music to Commons, WPRU's program line was mistakenly connected to the University switchboard. Result: WPRU on every telephone in the University for an hour!

And, while rewiring the telephones in Holder Hall one day, the men managed to switch all Holder 53 calls to 114 so no one knew his number!

Although it hasn't yet been done, WPRU technicians have a plot to connect 110 volts of electricity to the telephone terminals. Except for certain protective coils just installed, the operators would receive shocking results!

Wiretapping at Princeton - of course not. But after the years of watching, WPRU can tell some telephone stories that will top any of those the "busy wiretappers" have been able to overhear or to produce.



## GROWWWL

There are several hundred ways to wake up in the morning; each one has its own expression, facial or otherwise. If you are one of the men on campus who is proud of being the biggest grouch in his 7:40, we can't help you. But, for those who would like a lift on their way, each of WPRU'S five wake-up methods on the STRICTLY FOR THE BIRDS SHOW will give you that extra kick that makes life bearable. The shows range from Dave Park's return to conscious reality on Monday through Hugh Fairman's novelties, Carroll James' unbeatable good humor, and Paul Dunn's old favorites, to Mike Love's warm-up for the weekend on Friday. As an added sidelight, these last two throw in their blood feud for a gory attraction. Along with the music come news on the half-hour and spot time checks.

Not the least of the good things on the show are the food suggestions from Renwick's, the daily sponsor. And the Bird Show is the place where you can get the latest on Renwick's new Sandwich contest, the one in which your original, tasty sandwich can win you ten, five, or three dollars' worth of free food, as well as your name on the concoction.

So, for an early-morning smile, tune in at 6:40AM Monday through Friday and hear WPRU'S own Early Birds.

## LUCKY STRIKE NEWS

Don't forget the Lucky Strike News, brought to you weeknights at 5:00 and 10:00, and Sundays at 9:30 and 11:30.

## YOU'RE THE TOPS

"YOU'RE THE TOPS" - a salute to the top twenty songs, from Maine to Florida, from Atlantic to Pacific. Every week Billboard Magazine compiles an accurate account of these songs that are most popular. You hear these every Friday night as Carroll James spins them your way from 10:05 to 11:00 PM.

You can notice trends in popular music, and answer the questions many people are now asking-for example, "How long are rhythm and blues songs going to stay on top, and why?" You can point out how, like the mambo, a craze can stay on top just so long before it starts to slip.

But don't get the wrong idea; there are all kinds of of music on the top twenty. Tune in to 640 this Friday night and give a listen to C. J. Your D. J. with "YOU'RE THE TOPS".

## COMING SOON

In the near future WPRU will carry live broadcasts of the Boomerangs and the Nassoons. These will come your way on Mondays and Wednesdays, from 11:15 to 11:30 with one of the shows originating from the Peacock Inn.

## PADDY'S COMING TOO

Tune in at 9:05 on Thursday, March 17, when Jare Adams will bring you our special St. Patrick's Day program. The old leprechaun has all your Irish favorites.