

640

WPRU

BULLETIN

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Studios Located
In Tenth Entry
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Feb. 28 to March 13

Strengthens Signals

The time: 2:07 AM February 21, 1955. The place: the control room of WPRU, with oscilloscopes, meters, soldering irons, and various implements known only to the Technical Department scattered about. The action: clipping a 27,000 ohm resistor from a terminal inside the Black Box to which also run several other wires. The result: Cesar Frank's Symphony in D Minor comes blaring through the control room monitor.

Thus was completed a venture which began last November as a theory dreamed up by a WPRU engineer for something to talk about on the way home to a Thanksgiving dinner. Little did he dream then to what use would his device have to be put in a few months. In the original conception, there was to be but one box: located in Holder, it would provide reception for those rooms which were then unable to receive WPRU from the main transmitter. If the device was successful, its use would be extended to other places around campus, at a cost of several dollars a month, to provide reception in those few areas where WPRU's signal was weak.

All this, however, did not consider the effect of a certain government regulatory body which is known as the Federal Communications Commission. This group had paid WPRU visits in the past but had never really been obnoxious about the fabulous amount of emissions which WPRU's transmission facilities indulged in. The afternoon of January 25, 1955, however, was different. Two little men from the above-mentioned federal organization visited the charming town of Princeton and made a few measurements. After talking with David Meginnity, they went back to their home office in New York. Matters rested until Saturday morning, February 12, when WPRU was informed the transmitter may never again operate at full power. On Monday morning it was turned down and on Tuesday it was decided to set the transmitter to operate in such a way as to cover only Pyne and possibly the dormitories nearby.

(continued on page 4, col 1)

This first issue of the WPRU Bulletin is dedicated to John Norton. It is a small effort on our part to express the gratitude we have for the man who, in the past month, has spent most of his days and nights working to improve WPRU. Forsaking sleep and relaxation he has devoted all his time to his "Black Box" and the personnel supervision of the station during Bicker.

John is a Senior and stands near the top of his class scholastically. He has been a member of WPRU for four years and is the only "A" engineer on the station.



MONDAY

SHOWS TO NOTE:

- *9:05-9:30 DOCTOR JAZZ
A half-hour of the finest jazz, with Mait Edey
- *9:30-10:00 WEEK IN REVIEW
Bob Hogan with a round-up of the week's outstanding campus and world news

ENTIRE DAY:

- 6:40 - STRICTLY FOR THE BIRDS
Dave Park - RENWICK'S
- 8:35 - WGHF-FM
- 4:00 - NEWS - Dick Morgan
SKILLMAN'S
- 4:05 - BANDSTAND REVIEW
Bob Hogan
- 4:30 - MUSIC SHOP - Paul Dunn
- 5:00 - LUCKY STRIKE NEWS
Kit Rudge
- 5:05 - SPINS AND NEEDLES
Dick Morgan
- 6:00 - NEWS - Jim Newell
LA HIERE'S
- 6:05 - WGHF-FM
- 7:00 - NEWS - Lee Macht
TIGER AUTO STORE
- 7:05 - MELODY SHOWCASE
Frank McDonnell
- 7:30 - CAREER HOUR
Howie Sussman
- 8:00 - NEWS FROM THE "PRINCE"
Bill Clarkson VIETD'S
- 8:05 - CONCERT HALL
Howie Sussman
LISTENING POST
- 9:00 - TIGER SPORTS PARADE
Hugh Fairman
DURNER'S BARBER SHOP
PEACOCK INN
- *9:05 - DOCTOR JAZZ - Mait Edey
- *9:30 - WEEK IN REVIEW - Bob Hogan
- 10:00 - LUCKY STRIKE NEWS
Jan Winston
- 10:05 - NAPOLEON'S RETREAT
Dick Ridenour
- 10:30 - DOWN DIXIE WAY
Dick Ridenour
- 11:00 - 11th HOUR NEWS
Roland Zimany
- 11:15 - REQUEST PARADE
Ed Zipser
- 12:00 - MIDNIGHT REPORT - Sam Trump
- 12:10 - SPORTS FINAL - Hugh Fairman
- 12:15 - NOCTURNE - Bob Hogan

TUESDAY

SHOWS TO NOTE:

- *9:05-10:00 EREHWON
Doctors Mayo and Hogan; and who would, or could, describe their show?
- *10:05-10:30 SHERRILL BY FIRELIGHT
WPRU's girl DJ invites you to go for a spin with her

ENTIRE DAY:

- 6:40 - STRICTLY FOR THE BIRDS
Kit Rudge - RENWICK'S
- 8:35 - WGHF-FM
- 4:00 - NEWS - Albert - SKILLMAN'S
- 4:05 - BANDSTAND REVIEW
Doc Mayo
- 4:30 - BIRDLAND
Doctors Mayo and Hogan
- 5:00 - LUCKY STRIKE NEWS
Kit Rudge
- 5:05 - SPINS AND NEEDLES
Mike Bennett
- 6:00 - NEWS - Jim Newell
LA HIERE'S
- 6:05 - WGHF-FM
- 7:00 - NEWS - Lee Macht
TIGER AUTO STORES
- 7:05 - MELODY SHOWCASE
Frank McDonnell
- 7:30 - CAREER HOUR - Dick Lukins
- 8:00 - NEWS FROM THE "PRINCE"
Bill Clarkson VIETD'S
- 8:05 - CONCERT HALL - Dick Lukins
LISTENING POST
- 9:00 - TIGER SPORTS PARADE
Hugh Fairman
DURNER'S BARBER SHOP
PEACOCK INN
- *9:05 - EREHWON
Doctors Mayo and Hogan
- 10:00 - LUCKY STRIKE NEWS
Jan Winston
- *10:05 - SHERRILL BY FIRELIGHT
- 10:30 - BEST ON WAX - Mike Love
- 11:00 - 11th HOUR NEWS
Fred Milstein
BUREAU OF STUDENT AID
- 11:15 - REQUEST PARADE
Paul Dunn
- 12:00 - MIDNIGHT REPORT
Sam Trump
- 12:10 - SPORTS FINAL
Hugh Fairman
- 12:15 - NOCTURNE - Paul Dunn

WEDNESDAY

SHOWS TO NOTE:

- *9:30-10:00 MEMORY LANE
Mike Love plays your old favorite popular songs
- *10:30-11:00 FARLIE'S FOLLIES
A half-hour of top comedy, satire, and humorous interviews

ENTIRE DAY:

- 6:40 - STRICTLY FOR THE BIRDS
Carroll James RENWICK'S
- 8:35 - WGHF-FM
- 4:00 - NEWS - Dick Morgan
SKILLMAN'S
- 4:05 - BANDSTAND REVIEW
Bob Hogan
- 4:30 - MUSIC SHOP - Dick Ridenour
- 5:00 - LUCKY STRIKE NEWS
Kit Rudge
- 5:05 - SPINS AND NEEDLES
Bob Hogan
- 6:00 - NEWS - Jay Goldin
LA HIERE'S
- 6:05 - WGHF-FM
- 7:00 - NEWS - Lee Macht
TIGER AUTO STORES
- 7:05 - MELODY SHOWCASE - Kit Rudge
- 7:30 - CAREER HOUR - Ed Zipser
- 8:00 - NEWS FROM THE "PRINCE"
Bill Clarkson VIETD'S
- 8:05 - CONCERT HALL - Ed Zipser
LISTENING POST
- 9:00 - TIGER SPORTS PARADE
Mike Love
DURNER'S BARBER SHOP
PEACOCK INN
- 9:05 - SOUTH OF THE BORDER
Frank McDonnell
- *9:30 - MEMORY LANE - Mike Love
- 10:00 - LUCKY STRIKE NEWS
Jan Winston
- 10:05 - SHOWTIME - Dave Park
- *10:30 - FARLIE'S FOLLIES
- 11:00 - 11th HOUR NEWS - Dick Morgan
BUREAU OF STUDENT AID
- 11:15 - REQUEST PARADE - Mike Love
- 12:00 - MIDNIGHT REPORT - Sam Trump
- 12:10 - SPORTS FINAL - Mike Love
- 12:15 - NOCTURNE - Mike Love

THURSDAY

SHOWS TO NOTE:

- *9:30-10:00 MANHATTEN
Dave Park takes you on a musical trip through the big city
- *9:05-9:30 VARIATIONS ON A THEME
Mike Love brings you music that has one theme behind it, that surrounds one idea

ENTIRE DAY:

- 6:40 - STRICTLY FOR THE BIRDS
Paul Dunn - RENWICK'S
- 8:35 - WGHF-FM
- 4:00 - NEWS - Albert - SKILLMAN'S
- 4:05 - BANDSTAND REVIEW
Dick Ridenour
- 4:30 - BIRDLAND
Doctors Mayo and Hogan
- 5:00 - LUCKY STRIKE NEWS
Fred Milstein
- 5:05 - SPINS AND NEEDLES
Dick McKay
- 6:00 - NEWS - Jay Goldin
LA HIERE'S
- 6:05 - WGHF-FM
- 7:00 - NEWS - Lee Macht
TIGER AUTO STORES
- 7:05 - MELODY SHOWCASE
Frank McDonnell
- 7:30 - CAREER HOUR - Howie Sussman
- 8:00 - NEWS FROM THE "PRINCE"
Bill Clarkson - VIETD'S
- 8:05 - CONCERT HALL
Howie Sussman
LISTENING POST
- 9:00 - TIGER SPORTS PARADE
Mike Love
DURNER'S BARBER SHOP
PEACOCK INN
- *9:05 - VARIATIONS ON A THEME
Mike Love
- *9:30 - MANHATTEN - Dave Park
- 10:00 - LUCKY STRIKE NEWS
Roland Zimany
- 10:05 - SHERRILL BY FIRELIGHT
- 10:30 - SERENADE IN BLUE
Dick Ridenour
- 10:45 - GLEN MILLER SHOW
Dick Ridenour
- 11:00 - 11th HOUR NEWS - Kit Rudge
BUREAU OF STUDENT AID
- 11:15 - REQUEST PARADE
Huck Kinkad
- 12:00 - MIDNIGHT REPORT - Sam Trump
- 12:10 - SPORTS FINAL - Huck Kinkad
- 12:15 - NOCTURNE - Kit Rudge

FRIDAY

SHOWS TO NOTE:

- *9:30-10:00 640 JAMBOREE
Laramie Lou with the new and
the old in hillbilly music
*10:05-11:00 TOP 20
Carroll James with the nation's
Top Twenty pops

ENTIRE DAY:

- 6:40 - STRICTLY FOR THE BIRDS
Mike Love - RENWICK'S
8:35 - WGHF-FM
4:00 - NEWS - Ed Zipser
SKILLMAN'S
4:05 - BANDSTAND REVIEW
Bob Hogan
4:30 - MUSIC SHOP - Dave Park
5:00 - LUCKY STRIKE NEWS
Jan Winston
5:05 - SPINS AND NEEDLES
Doc Mayo
6:00 - NEWS - Jay Goldin
LA HIERE'S
6:05 - WGHF-FM
7:00 - NEWS - Roland Zimany
TIGER AUTO STORES
7:05 - MELODY SHOWCASE
Dick Ridenour
7:30 - CAREER HOUR - Tom Spence
8:00 - NEWS FROM THE "PRINCE"
Bill Clarkson VIET'S
8:05 - CONCERT HALL - Tom Spence
LISTENING POST
9:00 - TIGER SPORTS PARADE
Huck Kinkead
DURNER'S BARBER SHOP
PEACOCK INN
9:05 - SPOTLIGHT ON A STAR
Dick Ridenour
*9:30 - LARAMIE LOU'S
640 JAMBOREE
10:00 - LUCKY STRIKE NEWS
Bill Clarkson
*10:05 - TOP 20 - Carroll James
11:00 - 11th HOUR NEWS
Bill Clarkson
11:15 - CLUB 640 - Frank McDonnell
12:00 - MIDNIGHT REPORT
Sam Trump
12:10 - SPORTS FINAL
Huck Kinkead
12:15 - CLUB 640 - Frank McDonnell

SUNDAY

ENTIRE DAY:

- 2:00 - SUNDAY SKETCHBOOK
8:00 - NEWS - Dick Morgan
8:05 - MOMENTS IN MUSIC
Paul Dunn
9:00 - WEEKEND IN SPORTS
Carl Peterson
9:15 - CASUAL CHORDS
Huck Kinkead
9:30 - LUCKY STRIKE NEWS
Kit Rudge
9:35 - SUNDAY SERENADE
Frank McDonnell
10:00 - SNOBBERY UNLIMITED
10:35 - NEWS - Bill Clarkson
10:40 - SNOBBERY CONTINUED
11:00 - CARROLL'S CORNER
Carroll James
11:30 - LUCKY STRIKE NEWS
Carroll James
11:35 - CARROLL'S CORNER
Carroll James

WPRU will also present sportscasts
of all Princeton home and away
Varsity Basketball games and home
Varsity Hockey games. These games
will take preference of air time
over any other show that may be
scheduled.

WEDNESDAY MARCH 2:
BASKETBALL - 8:30
COLUMBIA at COLUMBIA

SATURDAY MARCH 5:
HOCKEY - 2:00
DARTMOUTH at PRINCETON

BASKETBALL - 8:00
PENNSYLVANIA at PRINCETON

MONDAY MARCH 7:
BASKETBALL - 8:00
BROWN at PRINCETON

Carl Peterson and the rest of the
WPRU sports staff will be on hand
to bring you the play-by-play of
these games.

NASSAU DELIGATESBAN

ATTENTION!

With its innovations, enlarged facilities, and future plans, WPRU is growing faster than its personnel can handle the additional duties. This means there are openings for men interested in radio work; men interested in joining the medium that is tuned into by 85% of all radio-listening men on campus. Every department needs responsible men, including the Advertising and Publicity sections of the Business Department. Although an organizational meeting was held yesterday, there is still a chance to work as an announcer, an engineer, a technician, a producer, or a businessman if you come down to the studios within the next few days. Interest is the main prerequisite. We'll teach those who really want to learn so that they will have as much opportunity as anyone else to make the station.

So why don't you drop down to the station and join the gang.

THE SUNDAY SKETCHBOOK

The Sunday Sketchbook is scheduled from two until eight o'clock every Sunday afternoon, and is an effort on the part of several members of the production staff to bring assorted good music to the student body, interspersed with an occasional stimulating drama or educational feature. One of these which is presented at two o'clock, at the beginning of the program, is titled The Ways of Mankind, which, often in dramatized form, discusses society and its various attributes, among them language and forms of society throughout the world. The series is recorded.

The music on the Sunday Sketchbook is predominantly "classical". The producers try to include a variety of composers, periods, and moods. With brief breaks for the news you can hear good music from two thirty until eight o'clock. The final hour of the Sunday Sketchbook is devoted to the best in serious recorded jazz, again with a variety of periods and artists. Occasionally a half hour of folk music is included in the Sketchbook.

Producing the Sunday Sketchbook are Tom Spence, Howie Sussman, Paul Dunn, Mait Edey, and Ted Duffield.

.....
A RECENT POLL HAS SHOWN THAT REINGOLD
BEER IS ONE OF THE FAVORITES ON CAMPUS.
BUY SOME TODAY.

BANQUET AND AWARDS

Among the outstanding features of March will be the annual WPRU banquet for its staff members. The party committee, under the direction of Jerry Adams, is now making arrangements for the evening's entertainment.

At the banquet three awards will be presented for contribution to the station and personnel improvement on the part of one member of each of the three departments- Program, Technical, and Business. Every member is eligible except a member of the Board of Directors. A committee of the Program Director, Technical Director, and Business Manager under the chairmanship of Robert Yegge, the Station Manager will meet to make the selections.

THE CAREER HOUR

There is now a new program on WPRU at 7:30 each weekday evening called the Career Hour. This should be of special interest for Seniors, for announcements are made about various types of jobs open to them upon graduation. Besides helpful advice there is also the best in light classical and pops music on the Career Hour.

JOHN NORTON'S "BLACK BOX" (cont. from page one)

This, of course, could not continue to be the state of operation of WPRU. The only solution which seemed to be available was the Thanksgiving Day dream of John Norton, the engineer. During Christmas vacation he had obtained some parts to build a pilot model, and it was constructed before the beginning of classes in January. As with most wonderful ideas, however, the device didn't work. Further labor on "the black box", as it was now affectionately known, resulted in satisfactory operation. Due to the unfortunate loyalty of a certain former staff member to the telephone company, however, the mode of operation of the box as then constructed was prohibited, necessitating a completely new design.

This was where matters stood on February 12, when an immediate solution became mandatory. A paste and pray modification of the original box was made, which seemed to indicate that the new scheme should be able to work satisfactorily.

The next step, obviously, was to obtain commercial components for several units, build them, and distribute them around the campus. The required transportation to Philadelphia was fur-

nished Friday, February 18, by Paul Dunn, who was accompanied by the former staff member, Dave Meginnity, Ned Irons, and the brains behind the whole plan, John Norton.

One unit was begun Friday evening and completed Saturday afternoon. The tedious job of adjusting the circuit for satisfactory operation and modifying it when necessary was done Saturday evening(until 4:00AM) and Sunday night. At 2:07 Monday morning, the final change was made that resulted in satisfactory operation of The Black Box. By employing the boxes it is to be hoped that WPRU will be received clearly and easily by every radio on campus.

LUCKY STRIKE NEWS

The best way to keep informed about what is happening in the world today is to turn your dial to 640 and listen to the Lucky Strike News at 5:00 in the afternoon and again at 10:00.

SANDWICH INVENTORS, TAKE NOTE!

Do you enjoy going out into the kitchen and inventing a sandwich of your own? Maybe you have a special all your own. If so, you are in luck, because Renwick's has a contest coming up. All you have to do is invent a practical, tasty, and economical sandwich. If the judges decide that yours is the best, the sandwich will be named after you, and you will get a free one. This is a sure way of having your name remembered after you've left Princeton.

ABOUT THIS BULLETIN

This is the first of many biweekly bulletins that you are going to receive every other Monday morning. In it you will be able to find out just what is playing on your campus radio station. There also will be articles on what is happening at the station so that you can have a better idea of what happens behind the scenes.

We think that the size of this bulletin is such that it can be easily kept for quick reference.